Retail pricing guide

Packages, à la carte services, sub-services, and upgrades from our current catalog. Square-footage tiers and allocated on-site time are shown where they apply. Travel is billed separately — see the disclaimer on the last page.

LISTING MEDIA

ITEM	SQUARE FOOTAGE	AGENT PRICE	BUNDLED	ON-SITE
Still Photos	Up to 1,500 sqft	**$160**	—	45 min
	1,501 sqft–2,500 sqft	**$180**	—	55 min
	2,501 sqft–3,500 sqft	**$200**	—	1 hr 5 min
	3,501 sqft–4,500 sqft	**$250**	—	1 hr 15 min
	4,501 sqft–5,500 sqft	**$300**	—	1 hr 20 min
$40 7 Day Ad Boost		**$50**	—	—
Aerial Photos		**$110**	**$75**	20 min
Photo Property Outlines		**$15**	—	—
Land Video Tour		**$100**	—	5 min
Video Property Outline		**$25**	—	—
Property Video Tour		**$160**	**$140**	20 min
Agent On Camera		**$75**	—	45 min
Pop in Staging		**$75**	—	—
Video Property Outlines		**$25**	—	—
Zillow 360 Tour		**$150**	—	15 min

SHORT TERM RENTAL MEDIA

ITEM	SQUARE FOOTAGE	AGENT PRICE	BUNDLED	ON-SITE
Still Photos	Up to 1,500 sqft	**$210**	—	45 min
	1,501 sqft–2,500 sqft	**$230**	—	55 min
	2,501 sqft–3,500 sqft	**$250**	—	1 hr 5 min
	3,501 sqft–4,500 sqft	**$300**	—	1 hr 15 min
	4,501 sqft–5,500 sqft	**$350**	—	1 hr 20 min
Aerial Photos		**$110**	**$75**	20 min
Property Video Tour		**$160**	**$140**	20 min
Lifestyle On Camera Actors		**$75**	—	45 min
AI Pop in Actors		**$75**	—	—
Community Amenities Shots		**$75**	—	—

FLOOR PLANS & CUBICASA UPGRADES

Floor plan products and add-ons. Some upgrades require a PLUS or PLUS 3D plan.

ITEM	AGENT PRICE	BUNDLED	ON-SITE
2D floor plan Included CubiCasa 2D floor plan for non-land shoots.	**Included**	—	—

PLUS floor plan Fixed furniture floor plan plus CubiCasa PLUS assets.	**$50**	—	—
PLUS 3D floor plan PLUS 3D package with 3D floor plan support.	**$100**	—	—
GLA package Gross living area report and supporting files.	**$45**	—	—
3D walkthrough video 3D walkthrough video. Requires PLUS 3D. *Requires PLUS 3D floor plan*	**$175**	—	—
CAD files 2D and 3D CAD package. Requires PLUS or PLUS 3D. *Requires PLUS floor plan or PLUS 3D floor plan*	**$75**	—	—
Home Tours Interactive CubiCasa Home Tour. Requires PLUS or PLUS 3D. *Requires PLUS floor plan or PLUS 3D floor plan*	**$50**	—	—

PACKAGES

Smart bundles. Package price is the included services minus the published savings.

Restricted airspace

Shown when the property is inside an FAA drone restriction or surface airport airspace.

ITEM	SQUARE FOOTAGE	AGENT PRICE	BUNDLED	ON-SITE
The Home Tour *Save $10 · Includes: Still Photos · CubiCasa PLUS floor*	Up to 1,500 sqft	**$250**	—	45 min
	1,501 sqft–2,500 sqft	**$270**	—	55 min
	2,501 sqft–3,500 sqft	**$290**	—	1 hr 5 min
	3,501 sqft–4,500 sqft	**$340**	—	1 hr 15 min
	4,501 sqft–5,500 sqft	**$390**	—	1 hr 20 min
The Home Tour + Video *Save $15 · Includes: Still Photos · Property Video Tour ·*	Up to 1,500 sqft	**$385**	—	1 hr 5 min
	1,501 sqft–2,500 sqft	**$405**	—	1 hr 15 min
	2,501 sqft–3,500 sqft	**$425**	—	1 hr 25 min
	3,501 sqft–4,500 sqft	**$475**	—	1 hr 35 min
	4,501 sqft–5,500 sqft	**$525**	—	1 hr 40 min

No restriction

Shown when the property is outside restricted airspace.

ITEM	SQUARE FOOTAGE	AGENT PRICE	BUNDLED	ON-SITE
Luxury Media Package *Save $20 · Includes: Still Photos · Aerial Photos · Photo*	Up to 1,500 sqft	**$420**	—	1 hr 25 min
	1,501 sqft–2,500 sqft	**$440**	—	1 hr 35 min
	2,501 sqft–3,500 sqft	**$460**	—	1 hr 45 min
	3,501 sqft–4,500 sqft	**$510**	—	1 hr 55 min
	4,501 sqft–5,500 sqft	**$560**	—	2 hr
Essentials Media Package *Save $10 · Includes: Still Photos · Aerial Photos · Photo*	Up to 1,500 sqft	**$290**	—	1 hr 5 min
	1,501 sqft–2,500 sqft	**$310**	—	1 hr 15 min
	2,501 sqft–3,500 sqft	**$330**	—	1 hr 25 min
	3,501 sqft–4,500 sqft	**$380**	—	1 hr 35 min
	4,501 sqft–5,500 sqft	**$430**	—	1 hr 40 min

Base Media Package *Save $10 · Includes: Still Photos · Aerial Photos · Photo*	Up to 1,500 sqft	**$240**	—	1 hr 5 min
	1,501 sqft–2,500 sqft	**$260**	—	1 hr 15 min
	2,501 sqft–3,500 sqft	**$280**	—	1 hr 25 min
	3,501 sqft–4,500 sqft	**$330**	—	1 hr 35 min
	4,501 sqft–5,500 sqft	**$380**	—	1 hr 40 min
Lot/ Land Media Package *Save $15 · Includes: Aerial Photos · Land Video Tour ·*		**$235**	—	25 min

TRAVEL FEES

Travel fees are not included in the prices on this sheet. The travel surcharge is calculated when your shoot is booked and varies with the services you select. Not every photographer is qualified for every service, so the photographer assigned to your order — and their predefined service area — depends on which services and upgrades are in the booking. Distance outside that photographer's service area is billed as a travel fee. The actual fee is confirmed once a photographer is assigned to the appointment.

NOTE

We do not provide services for for-sale-by-owner (FSBO) listings. Please do not refer FSBO sellers to us, as doing so places both parties in an awkward position. If we receive an FSBO inquiry, we refer the seller to agents on our client list in the town where they live. We let them know that, when they are ready, they may refer us to their agent or choose a trusted, vetted agent we already work with.